

INNOVATE!

HOW TO CREATE RELEVANCY IN THE AGE OF RAPID CHANGE



A CUSTOMIZABLE PRESENTATION BY DIRK BEVERIDGE, FOUNDER UNLEASHWD

Most businesses agree that they must reinvent their business before someone else does. But as you continue to operate the business for today, how can you unleash the spirit of innovation to build a relevant, stronger, and more profitable future? In this inspiring keynote, you will explore The Innovative Business™ framework that provides a practical model for creating transformative and innovative change.

IN THIS RESEARCH-BASED AND PASSIONATE PRESENTATION, DIRK WILL DETAIL:

- How all innovation begins by envisioning a future reality
- How to create a culture of innovation
- How to put an obsession with the customer at the core of your value proposition
- How to rethink your business model
- How leaders can tap a fury of the status quo to lead change, transformation, & innovation

AN OPTION TO ADD ON – UNLEASHWD LIFT & SHIFT™ WORKSHOP:

Dirk will lead you through a proven framework that will help you identify your “biggest, baddest, boldest” idea from his keynote to lift and shift this “game changer” into your business. You’ll identify your desired end result, the critical importance of your idea, the obstacles to execution, a plan for obliterating those obstacles, and then a specific path for moving forward. You’ll return inspired to innovate and create change with momentum and commitment on your side.

