



Leading Change

IN DISRUPTIVE TIMES

A CUSTOMIZABLE PRESENTATION BY DIRK BEVERIDGE, FOUNDER UNLEASHWD

We are living in disruptive times. In fact 76% of business leaders surveyed believe we are living in an environment we could call the age of disruption. Leaders are challenged by the constant pressures that come at them from all directions. The pressures could be competitive from the marketplace, or come as a result of new government regulations, shifting demographics, the accelerating pace of technology, and more. Navigating these big shifts to create a sustainable and relevant business has become the new mandate.

Today's transformative leaders will seize the moment by making sense of the disruptive forces and crafting a narrative and strategies that unite their organization around the why, how, and what of change. In this keynote presentation, Dirk will outline the new rules, models, and tools leaders must adopt in disruptive times.

AMONG THE LESSONS SHARED:

- The disruptive wheel of change and what transformative leaders must do to control their organization's destiny.
- Why and how transformative leaders develop a "Peering Into The Future" disposition as they compete for the future.
- How a well crafted vision becomes a unifying force that drives change.
- What transformative leaders do to root out mediocrity and foster a culture of excellence.

AN OPTION TO ADD ON – UNLEASHWD LIFT & SHIFT™ WORKSHOP:

Dirk will lead you through a proven framework that will help you identify your "biggest, baddest, boldest" idea from his keynote to lift and shift this "game changer" into your business. You'll identify your desired end result, the critical importance of your idea, the obstacles to execution, a plan for obliterating those obstacles, and then a specific path for moving forward. You'll return inspired to innovate and create change with momentum and commitment on your side.

