



The Path To Winning

IN THE AGE OF RAPID CHANGE

A CUSTOMIZABLE PRESENTATION BY DIRK BEVERIDGE, FOUNDER UNLEASHWD

Companies must acknowledge and honor the past, but the path to winning requires looking, learning, and strategically innovating forward. Market dynamics are changing how business is done, and leadership's mindset, ambition, and propensity to innovate will determine the organization's future relevancy.

IN THIS OPTIMISTIC AND ENERGIZING PRESENTATION DIRK WILL DETAIL:

- The pull of legacy all businesses face
- The fog of uncertainty created by the age of rapid change
- The significant inflection points business leaders must address today
- The decision point leaders are at that will define their organization's future
- The innovative mindset that is imperative in this age of rapid change
- The spectrum of businesses and future relevancy of each

AN OPTION TO ADD ON – UNLEASHWD LIFT & SHIFT™ WORKSHOP:

Dirk will lead you through a proven framework that will help you identify your “biggest, baddest, boldest” idea from his keynote to lift and shift this “game changer” into your business. You'll identify your desired end result, the critical importance of your idea, the obstacles to execution, a plan for obliterating those obstacles, and then a specific path for moving forward. You'll return inspired to innovate and create change with momentum and commitment on your side.

